



Intercollegiate Broadcasting System, Inc.

Bethlehem, Pennsylvania

December 3, 1964

Mr. Gary Luczak
Radio Station WSUA
750 State Street
Albany, New York 12203

Dear Gary,

I am sending you a copy of IBS Facts, which should explain all of our services that are offered to member stations.

As to your enquiries, all the information that I have readily available is already printed in the Master Handbook, of which WSUA has a copy. The copy was mailed to you last Spring, so you should have it around somewhere. If you cannot find it, replacement copies are available for \$15.

As for jingles, many stations in the system use them and are well satisfied. The best method for the use of jingles is to use cartridge tapes. The jingles can be made by the station itself, or professional help can be obtained. There are ads in COLLEGE RADIO for these groups, Pepper Sound Studios is a good outfit.

If this information proves insufficient, please contact me and I will try to help you further.

Sincerely,

Terry Sommer

Terry N. Sommer
Member Services

TNS:jeb
encl.